

**SAVANNAH STATE UNIVERSITY**  
**COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATIONS**  
**PROGRAM OF STUDY - PUBLIC RELATIONS & ADVERTISING – SPRING 2013**

<b>STUDENT NAME:</b>	<b>STUDENT NO:</b>	<b>CATALOG TERM:</b>
<b>DAY TIME PHONE:</b>	<b>ADVISOR:</b>	<b>MINOR:</b>

*(This for is advisement purposes and to track academic progress. Please utilize the official SSU catalog for actual graduation requirements.)*

CORE CURRICULUM	HR	SEM	GRD	MAJOR REQUIREMENTS	HR	P'REQ	SEM	GRD
<b>AREA A: Essential Skills – 9Hrs</b>				<b>AREA F: Program of Study - 12Hrs</b>				
ENGL 1101 English Composition I	3			COMM 2101 Writing for the Digital Media	3	ENGL 1102		
ENGL 1102 English Composition II	3			COMM 2105 Mass Media & Society	3			
MATH 1111 College Algebra	3				3			
<b>AREA B: Institutional Options – 5Hrs</b>				ENGL 2104 Advanced Composition	3	ALL of Area A COMM 2105		
AFRS 1501 African American History	2							
Option I: SSU								
HUMN 1201 Critical Thinking/Comm	3			Foreign Language – 6Hrs <i>Any foreign language 1001 &amp; 1002. Spanish is Recommended</i>				
Option II: Transfer Students Only								
HUMN 1101	2		T		3			
SPEH 1101	3		T		3			
<b>AREA C: Humanities/Fine Arts – 6Hrs</b>				<b>Program of Study Area I: PR &amp; Advertising – 30 Hrs</b>				
Option I (Choose one)				<i>Please utilize the official SSU catalog for actual graduation requirements</i>				
	3				3			
Option II (Choose one)				COMM 3120 Intro. to Comm. Theory	3	AREA F		
	3			COMM 3401 Intro to PR & Advertising	3	COMM 2101 & COMM 3110		
<b>AREA D: Science, Math, &amp; Technology - 10Hrs</b>					3			
CISM/CSCI 1130 Computer Applications	3				3	COMM 3401 & COMM 4101		
Choose I (Choose one)					3	COMM 3401 & COMM 4101		
	3				3	Jnr. / Snr.		
Option II (Choose one)				COMM 4902 Professional Internship	3	Candidate for Grad & Instrc. Permission		
	4			COMM 4106 Comm. Practicum	3			
<b>AREA E: Social Sciences – 12Hrs</b>				Option I (choose one)				
POLS 1101 American Government	3							
POLS 2401 Global Issues	3			<b>Additional Requirement - 6Hrs</b>				
U.S. History (choose one)				GEOG 1101 Intro to Human Geog.	3			
	3			SPEH 4101 Advanced Speech	3			
Social Sciences (choose one)				<b>Minor Requirement - 15Hrs</b>				
	3				3			
<b>ADDITIONAL CORE REQUIREMENTS – 5Hrs (choose one)</b>					3			
Freshman Year Experience					3			
	2				3			
Health Education					3			
Option I (choose one)				<b>General Electives – 9Hrs</b>				
	2				3			
Option I (choose one)					3			
	1				3			

\*Candidates for the baccalaureate degree in the Department of Mass Communications must pass the reading and essay components of the Regents' Testing Program (RTP). Students are required to be counseled by an advisor prior to registering for a course. Students must complete all Areas A-F courses prior to enrolling in upper level courses. Students must earn a minimum grade of "C" in all prerequisite courses prior to registering for an upper level course. Students must earn a minimum grade of "C" in all major courses and all courses that are appropriate for the major. Generally, the courses appropriate to the major are listed under Area F courses. Senior mass communications majors must take the departmental exit examinations.